

Website Elves

"Affordable websites that don't look cheap!"

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The inevitable GST increase...

Well, as expected the Budget '10 announcement brings us an increase in GST, up to 15%.

What we didn't know, was when this would be effective from....

In less than 3 months time, the new rate will be in force, and our business systems will have been changed to accommodate this.

One thing that you will not want to overlook is your website!

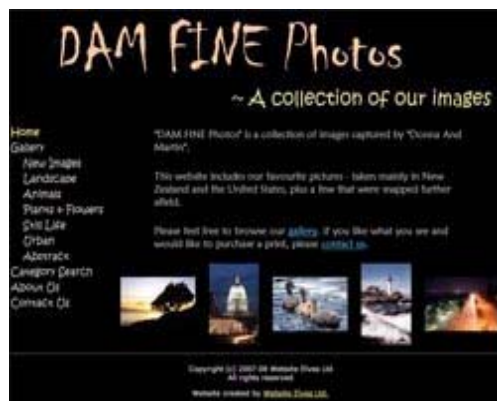
If you display GST inclusive pricing on your website, you will need to update these prices so that your website is accurate and up to date.

Please make sure that you think about scheduling these updates ahead of time.

Website Elves has put aside time on the evening of Thursday 30th September to publish changes to prices required by our customers.

In order for us to guarantee that your changes are done in time, please be sure to send through your website maintenance requests no later than Thursday 16th September. Of course you can send them through earlier than this if you wish! Thank you for helping us to help you - your co-operation is appreciated.

DAM Fine Photos



Did you know that The Elves dabble in photography in their spare time?

This website showcases our favourite photos which are available for sale on Trade Me. At the risk of "peddling our wares", feel free to take a look!
www.dfphotos.co.nz

2010 FIFA World Cup

You may be wondering why an article about the Soccer (Football) World Cup is appearing in a newsletter from Website Elves?

It is certainly not because I am a sports freak! (Although I have to admit, I did at least follow the scores of the All Whites games). No, it is because I feel there is a lot to learn from events like this.

What is it that we admire about our favourite teams? What is it that gathers groups of people together all over the world to support their team of choice? Maybe it is because of where they were born, or their distant heritage... maybe because the players are famous, or good looking?! Or, maybe it is to witness the players' talent.

And what is it that we admire about these fine examples that we hold in high esteem? What can we learn from them? What personality traits and characteristics do they display that we should aim to adopt in this challenging world that we live in? Why do some people succeed and others fail?

Sure, there are always external factors that can affect outcomes, and sometimes there is even a little thing called luck involved too! But we have to take some responsibility ourselves too, right?

So what is it that events like this can teach us? They remind us to believe in ourselves, first and foremost - this is perhaps the most important and crucial of attitudes to have.

What else do we witness that we could adopt:

- Hard work
- Teamwork
- Persistence
- Dedication
- Determination
- Hope
- Giving that little bit more when you think there is no more to give.

So no matter which team you support, I hope that you enjoy the final and remember what Henry Ford said - "whether we think we can or think we can't, we're right!"

~ Donna

Have you suffered a bereavement ?

Not Alone offers support and resources for those who have suffered a bereavement; including words and music ideas for funeral services, Death/Funeral Notices, In Memoriam Tributes (for pets as well as people) and even a community forum.

Also in development are listing pages by area for funeral directors, funeral celebrants, florists, grief counsellors, memorials, relaxation providers and others.

If you know someone who has lost a loved one, please feel free to refer them to Not Alone.

www.notalone.co.nz



*Have you
suffered a
loss?
You are not
alone...
Grief is a
journey that
like it or not,
we must take.*

Website Review

Have you visited the Business website run by the Ministry of Economic Development (MED) ? Seeing it has recently been revamped, you may want to take another look? If not, take a look now! You may be surprised to find out just how much this website could help you!

Business.govt.nz provides small and medium sized businesses with free resources, tools and information to help start, manage and grow their business.

Some of the tools available include the IRD Tool for business, a business healthcheck and a number of different templates and calculators to assist you in your venture.

The website also covers a wide range of Government rules and regulations affecting businesses in New Zealand, which will help you to ensure that you are compliant in the areas of tax, ACC, and employment.

<http://business.govt.nz/>

Maintenance Request System

Martin has set up a system to assist us in managing website maintenance requests.

From now on, any maintenance requests received will be assigned a ticket number, and this will be communicated with customers via an automated email.

We have reviewed all outstanding maintenance requests and assigned ticket numbers to these.

If you have previously lodged a request for maintenance which has not been completed, and you have not received an email advising your ticket number, please contact Martin ASAP.

We are expecting this new system to streamline our website maintenance service while also providing you with acknowledgement of your requests, as well as confirmation of their completion.

As always, if you have any questions, please do not hesitate to contact us.

Giving back to the community

You may not realise that Website Elves has made a commitment to "Give back to the community"? We want to help make a difference !

Not for profit organisations need to have a website presence in order to benefit from the exposure the internet offers. This additional exposure assists with community awareness, which in turn increases the chance of receiving monetary donations and offers of help from volunteers.

Website Elves recognises that not every charitable organisation has the resources available to design a website for their recipients' use.

We have on offer, each financial year, one free website (with 12 months free hosting thrown in!) to a 100% not for profit organisation. Contact us for further information.

*Do you know
of a 100%
not for
profit
organisation
that needs a
website?
Nominate
them now!*

Have a question?

We would like to help!
Please, do not hesitate
to contact us!

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Website Elves can help you and your
business in many ways!

Our core focus is website design and
matching business cards, however we are
also able to assist you with additional
services such as:

- Website Hosting
- Domain Name Registration
- Search Engine Optimisation
- Email account configuration
- Set up of website statistic tracking
- Copy writing
- Photo conversion for the web

Contact us today!

What we have been up to...

Well it all took off with a "hiss and a roar", but then the "deep grumbling quietened down" as we were forced to "stop beside the stream and rest awhile".

Usually this section of the newsletter is reserved for showcasing our latest websites, however, this time it was not to be.

You see, although we have a number of websites in progress at the moment, none of them have been published. Some have even been put on hold by our customers, for various reasons. So even though we have completed the designs, until our customers complete the content for uploading, of course their websites can not be completed or published for the world to see.

So what have we been doing you may ask? Well besides the design work for the above mentioned websites, we have had a reasonable amount of maintenance work to do. Martin also set up the Maintenance Request System which appears to be working well.

Donna has been continuing to work on Not Alone; adding a number of pages and fine tuning a few areas ready to offer advertising to those that may want to take up the offer.

Know anyone who may be interested? Referrals would be welcome and appreciated.

www.notalone.co.nz

We hope to return to our "usual programme" in our next edition, with some new websites for you to view.