

Website Elves

"Affordable websites that don't look cheap!"

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Website Elves are taking a short break!

We will be away
from our email,
websites and
phone from the
5th to the 9th
of October, tak-
ing a well earned
short break.

Thank you for
your patience.



Chatterings from The Elves

Rise Up Christchurch Global Telethon

We just couldn't say no.

It is no secret that The Elves have been disturbed by the scenes of devastation caused by the earthquakes in Christchurch.

We have a special connection with Christchurch - Martin lived there for many years, and of course we have customers from there too.

So when we heard about the Rise Up Christchurch Global Telethon, we just had to be a part of it.

So back in May, we donated a website (with 1 years hosting) to be auctioned on Sella to raise

funds for this very worthy cause.

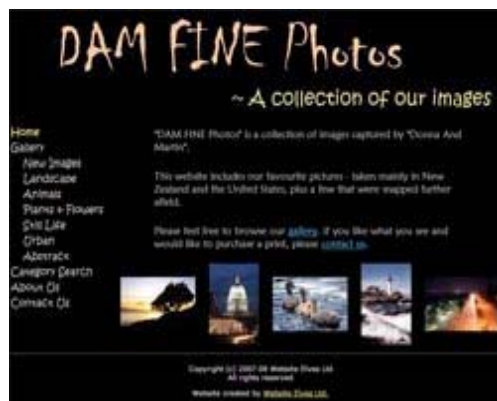
It was very exciting watching the auction progress during the Telethon, and we were very pleased with the end result of \$401!

Congratulations to Kylie from Addictions Gift shop in Te Awamutu who won the auction for a Professionally Designed Website.

Martin and Kylie have agreed on the design for the website of which the content is now being worked on. We look forward to publishing Kylie's new website soon.

Thanks Kylie, for helping us to support the 2011 Rise Up Christchurch Global Telethon.

DAM Fine Photos



Did you know that The Elves dabble in photography in their spare time?

This website showcases our favourite photos which are available for sale on Trade Me. At the risk of "peddling our wares", feel free to take a look!
www.dfphotos.co.nz

2011 Rugby World Cup

If you saw my article last year on the 2010 FIFA World Cup, then you may not be surprised to see an article this year, on the biggest event that NZ is going to see for some time. Yes, the RWC is finally here!!

And yes, all of those things that I mentioned last year that we can learn from these sporting tournaments also apply to this year, this sporting code, and this cup.

So have you been caught up in the fever?

I mean, here I am, constantly telling people that I don't watch or follow rugby.....

But when I saw that Irishman sprinting almost the entire length of the field in his lovely green shirt (one of my favourite colours I might add), I have to admit that I got just a little bit excited! He didn't score the try, but that wasn't the point, to me. The supposed underdog managed to make his mark at Eden Park.

(The fact that I have Irish Ancestors, quite a few generations back was just the icing on the cake.)

There is nothing better than the element of surprise to get the blood rushing - I am just hoping that there are no surprises in store for New Zealand, because it really is about time - it is our time, right?

Whether your business can or cant benefit from the additional tourists in NZ, whether you support Australia or South Africa or NZ, does it really matter? This Rugby World Cup is about so much more than that. Believe it or not, it is about more than just the rugby. Can you feel it?

The Opening Ceremony was a fantastic display of what Kiwis can do - and when Jonah Lomu told Ethan to "score for Christchurch", well - I would like to bet that there wasn't a dry eye in the house!

Lets hope that the positives of the RWC Tournament in NZ, no matter who wins the cup next month, stay with New Zealand for some time to come. The world is watching. Lets hope that they like what they see.

GO THE ALL BLACKS!

Have you suffered a bereavement ?

Not Alone offers support and resources for those who have suffered a bereavement; including words and music ideas for funeral services, Death/Funeral Notices, In Memoriam Tributes (for pets as well as people) and even a community forum.

Also in development are listing pages by area for funeral directors, funeral celebrants, florists, grief counsellors, memorials, relaxation providers and others.

If you know someone who has lost a loved one, please feel free to refer them to Not Alone.

www.notalone.co.nz



*Have you
suffered a
loss?
You are not
alone...
Grief is a
journey that
like it or
not, we
must take.*

Website Review

Want to find out what your customers think about your business?

Have you heard of Survey Monkey?

You can spend as much or as little as you decide on gathering data from your customers using this method. The basic plan is absolutely FREE and offers up to 10 questions to up to 100 customers.

Of course, like anything, you get what you pay for, so take a look at what the other plans include as you may find that the benefits outweigh the cost - particularly if the survey is going to be a regular way of communicating with your customers.

Having never used the service to ask the questions, I am unable to personally recommend this service, but I do think that if you are considering surveying your customers that this is worth a look. I have been on the "customer" side of the basic survey and I must say that it was pretty painless.

Maybe it is worth a try?

Website Elves Hosting

When we first set up Website Elves, we offered two options for paying for hosting - either annually or monthly. The monthly option was cancelled for new customers a few years ago due to the high administration costs involved.

As of 1st November 2011, those existing customers currently on monthly hosting will be transferred to annual hosting. The cost of annual hosting is \$159 plus GST per annum which is a saving of \$21 plus GST per annum.

For those few customers who will be affected, invoices will be sent out in November for hosting for the 12 months ahead. If you have any questions regarding this please contact Martin directly on design@websiteelves.co.nz or 021 995 164.

Thank you for your understanding.

Giving back to the community

You may not realise that Website Elves has made a commitment to "Give back to the community"? We want to help make a difference !

Not for profit organisations need to have a website presence in order to benefit from the exposure the internet offers. This additional exposure assists with community awareness, which in turn increases the chance of receiving monetary donations and offers of help from volunteers.

Website Elves recognises that not every charitable organisation has the resources available to design a website for their recipients' use.

We have on offer, each financial year, one free website (with 12 months free hosting thrown in!) to a 100% not for profit organisation. Contact us for further information.

*Do you know
of a 100%
not for
profit
organisation
that needs a
website?
Nominate
them now!*

Have a question?

We would like to help!
Please, do not hesitate
to contact us!

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www.websiteelves.co.nz



Website Elves can help you and your
business in many ways!

Our core focus is website design and
matching business cards, however we are
also able to assist you with additional
services such as:

- Website Hosting
- Domain Name Registration
- Search Engine Optimisation
- Email account configuration
- Set up of website statistic tracking
- Copy writing
- Photo conversion for the web

Contact us today!

Our Most Recent Websites

Verus Finance

The name Verus, is the Latin word for True, Proper, Right, Real...and this describes exactly how we operate as we strive to bring honour back to an industry tarnished by events of the past half decade.

We work on an "outside the square basis" - in short, our lenders will look at the stuff that the banks won't.



www.verusfinance.co.nz

NVision Hairdressing

I have been Hairdressing for eighteen years and in 2001 I created Nvision Hairdressing.

I am constantly looking to grow my career and skill set by frequently attending Hairshows and Educational seminars.

At Nvision we also offer most leading brands of Hair product. These products are all at least 15% less RRP.



www.nvisionhairdressing.co.nz

Coming Soon!!