

Website Elves

"Affordable websites that don't look cheap!"

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Has another year almost gone already? Hard to believe isn't it?

If you are going to be away from your computer for a long time over the festive season, and you receive large emails on a regular basis, let us know!

We can temporarily increase the size of your mailbox to cover your period of absence so that you don't miss any of your important emails.

A sincere thank you from both of us, for your continued support and referrals throughout the past year - we look forward

to working with you in 2012.

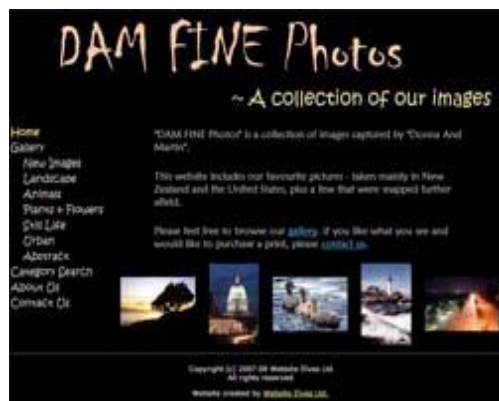
We would like to wish you and yours a safe and enjoyable Christmas and New Year.

Best Regards, Martin and Donna.



P.S - We will be available during the holiday period should you need to contact us.

DAM Fine Photos



Did you know that The Elves dabble in photography in their spare time?

This website showcases our favourite photos which are available for sale on Trade Me. At the risk of "peddling our wares", feel free to take a look!

www.dfphotos.co.nz

The World (according to Donna)

The only thing constant is change.

The World, its inhabitants and our social, economic and financial global events don't stand still for anyone, anywhere.

I am no expert on the economy, world politics or the financial crisis which the world has been enduring for the last 3 years. But I can recognise change, and I can read and hear the reports of the world.

There is so much happening in the global arena; countries overturning their governments; governments experiencing bankruptcy; not just businesses, but countries in dire financial states....

If you look far and wide enough, you will find reports that would make a great television series for our entertainment - but this is no riveting piece of fiction, this is our "new" world - at least for now.

The purpose of this is not to alarm you, but I do think that we need to prepare ourselves for a few more years of tough times. This is very difficult for me to say, being a person who tries to remain positive and not let the news of the world get me down.

For me personally, this global financial crisis forced me to make a choice. A choice between spending money that I don't have (increasing debt) to buy additional space that I "need", or holding off on increasing my level of debt and somehow putting up with living in a "shoebox". Over the last few years, despite my need (and desire) to have more space, I decided to choose the latter. Eventually I hope that things will get better, and it will, one day, feel like the right time to move on.

How do the changes in the World affect you? Have you consciously or subconsciously made choices during the GFC?

We might live a world away from the ever changing "centre" of this crisis, but we are not immune in Godzone. You may have already seen evidence of that, with an increase in mortgage sales and businesses closing over the last few years?

Is there anything that you can do right now to further protect your income, your assets and your life (as you know it!)? As my dear grandmother used to say, "this too will pass" - although our lives may never be quite the same.

Have you suffered a bereavement ?

Not Alone offers support and resources for those who have suffered a bereavement; including words and music ideas for funeral services, Death/Funeral Notices, In Memoriam Tributes (for pets as well as people) and even a community forum.

Also in development are listing pages by area for funeral directors, funeral celebrants, florists, grief counsellors, memorials, relaxation providers and others.

If you know someone who has lost a loved one, please feel free to refer them to Not Alone.



Have you suffered a loss? You are not alone... Grief is a journey that like it or not, we must take.

Account Housekeeping

A topic that most businesses don't like to dwell on, is accounts that are in arrears. Like any other business, Website Elves experiences this problem from time to time. Of course we understand that at times there may be an unexpected reason why an account can not be paid on time and are more than willing to work with our customers by spreading payments over a few months. If there is a reason why an invoice can not be paid on time, please discuss this with us as soon as possible, so that we can work out an individual arrangement with you.

Please be aware that from January 2012, we will be adhering to our terms (which remain unchanged since 2007) and will be suspending services for customers who are not working with us to ensure that their payments are made on time. (Please note that a reconnection fee of \$25 plus GST and interest charges will apply each time an account is suspended.)

If an account is suspended for this reason, the website concerned will be temporarily disabled and replaced with a Website Elves page stating: "This account is currently suspended. Please check back later." This is certainly not something that we enjoy doing, so please help us by keeping your account within our terms of trade. Our terms of trade can be viewed at www.websiteelves.co.nz/Terms-of-Trade.htm. Thank you for your understanding.

(If your account is in arrears as of today, please ensure that you settle the outstanding balance, or contact us to discuss your payment schedule immediately.)

Website Review

With less than 3 weeks to go until Christmas Day, it is time to get organised! So much to do at this time of year.... buy or make presents, send Christmas greetings - be it Christmas cards or emails around the world, prepare the house for visitors if necessary, plan holidays if lucky.... the list grows longer as the days pass faster!! But in the midst of it all, maybe there is time to actually enjoy the festive season? At Northpole.com there is something for everyone! Fun for the kids, Activities for parents, Recipes (Traditional American!), Crafts - loads of ideas! Take a moment to remind yourself that we are nearly into the silly season at www.northpole.com

Giving back to the community

You may not realise that Website Elves has made a commitment to "Give back to the community"? We want to help make a difference !

Not for profit organisations need to have a website presence in order to benefit from the exposure the internet offers. This additional exposure assists with community awareness, which in turn increases the chance of receiving monetary donations and offers of help from volunteers.

Website Elves recognises that not every charitable organisation has the resources available to design a website for their recipients' use.

We have on offer, each financial year, one free website (with 12 months free hosting thrown in!) to a 100% not for profit organisation. Contact us for further information.

*Do you know
of a 100%
not for
profit
organisation
that needs a
website?
Nominate
them now!*

Have a question?

We would like to help!
Please, do not hesitate
to contact us!

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Website Elves can help you and your
business in many ways!

Our core focus is website design and
matching business cards, however we are
also able to assist you with additional
services such as:

- Website Hosting
- Domain Name Registration
- Search Engine Optimisation
- Email account configuration
- Set up of website statistic tracking
- Copy writing
- Photo conversion for the web

Contact us today!

What we have been up to:

We have a couple of new websites in the wings, where the design is ready but we are waiting on the completed content to be sent to us. I had this space all ready to showcase them, but things don't always pan out the way we plan, do they....?

We understand that the weeks, and sometimes months leading up to the Festive Season can be extremely busy and stressful for many, before the chance (for some lucky business owners) of taking a break. For some it is very short (just the stat days). Others who are not as busy at this time of year, may be able to extend their break for a week or two into January.

Perhaps this is an ideal opportunity for those with new websites in the pipeline to dedicate some time (after the big day on the 25th is over!) to complete the content for their website pages? And perhaps if your website is a few years old, it might be an ideal time to rework some of your content to keep your website fresh?

Website Elves will be available over the entire Festive Season (other than Christmas Day of course!) to upload or change any content on your websites. Send your content to Martin via email on design@websiteelves.co.nz and as always, if you have any questions give him a call on 021 995 164.

We look forward to filling this space with some new websites next time, all going well.